



18th Wisconsin Stem Cell Symposium
BLOOD STEM CELLS: MECHANISMS, PATHOGENESIS, AND GENOME EDITING

EXHIBITOR'S AGREEMENT

The 18th Wisconsin Stem Cell Symposium, **Competition of Stem Cells in Health and Disease**, will be held on **April 17, 2024** at the BioPharmaceutical Technology Center on the Promega Corporation campus in Fitchburg, WI.

Three levels of sponsorship are offered:

Platinum (\$5000): Four complimentary registrations, provision of two tables, (i.e. an area large enough for a standard 8' x 10' trade show booth, including equipment demonstration). Prominent Atrium location. Logo featured in the event flyer. Two invitations to a private dinner with presenters and invited guests following the event reception.

Gold (\$2500): Two complimentary registrations and provision of two tables (i.e. an area large enough for a standard 8' x 10' trade show booth, including equipment demonstration). Prominent BioBistro location.

Silver (\$1000): One complimentary registration and provision of a table for literature distribution and product display in the BioBistro.

NOTE: All levels of sponsorship include recognition on the website and in several related promotional materials. Complimentary registrations must be assigned to individuals and may not be shared. A 20% discount will be applied to fees for additional representatives of sponsoring organizations.

The exhibitor assumes all responsibility for any and all loss, theft or damage to exhibitor's displays, equipment and other property while on the premises, and hereby waives any claim or demand it may have against Promega Corporation or the trade show coordinator, the BioPharmaceutical Technology Center Institute, arising from such loss, theft or damage.

Exhibitor Agreements must be received by no later than **April 3, 2024**. Exhibitor space is limited and will be reserved on a first come, first served basis through receipt of this agreement and payment of 50% of the corresponding fee.

Contact Person _____ Title _____

Company Name _____

Address _____

Phone Number _____ E-mail _____

Sponsorship Level _____

List any exhibitor(s) you **would like** in close proximity: _____

List any exhibitor(s) you **would not like** in close proximity:

By signing below, exhibitors agree to adhere to the terms of this *Exhibitor's Agreement* and to follow the guidelines specified in the *Rules and Regulations for Exhibitors* document, as provided to exhibitors by the BioPharmaceutical Technology Center Institute.

By _____ Print Name/Title _____
(Signature)

Date _____

Please return to: Karin Borgh, Executive Director: karin.borgh@btci.org (direct: 608-277-2508)