

**BioPharmaceutical Technology Center Institute**  
7<sup>th</sup> Annual Wisconsin Stem Cell Symposium:  
*Neural Stem Cells: Generation and Regeneration*

**EXHIBITOR'S AGREEMENT**

The 7<sup>th</sup> Annual Wisconsin Stem Cell Symposium: *Neural Stem Cells: Generation and Regeneration* will be held on **April 11, 2012** at the BioPharmaceutical Technology Center on the Promega Corporation campus.

Three levels of sponsorship are offered:

**Silver (\$1000):** One complimentary registration and provision of a table for literature distribution and product display.

**Gold (\$2500):** Two complimentary registrations and provision of two tables (i.e. an area large enough for a standard trade show booth, including equipment demonstration). Prominent BioBistro location – **4 sponsorships are available at this level.**

**Platinum (\$5000):** Four complimentary registrations, provision of two tables, (i.e. an area large enough for a standard trade show booth, including equipment demonstration). Prominent Atrium location – **4 sponsorships are available at this level.**

The exhibitor assumes all responsibility for any and all loss, theft or damage to exhibitor's displays, equipment and other property while on the premises, and hereby waives any claim or demand it may have against Promega Corporation or the trade show coordinator, the BioPharmaceutical Technology Center Institute, arising from such loss, theft or damage.

Exhibitor Agreements must be received by no later than **March 28, 2012**. Exhibitor space is limited and will be available on a first come, first serve basis.

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_ Sponsorship Level \_\_\_\_\_

List any exhibitor(s) you **would like** in close proximity: \_\_\_\_\_

List any exhibitor(s) you **would not like** in close proximity: \_\_\_\_\_

By signing below, exhibitors agree to adhere to the terms of this *Exhibitor's Agreement* and to follow the guidelines specified in the corresponding *Rules and Regulations* document, as provided to exhibitors by the BioPharmaceutical Technology Center Institute.

By \_\_\_\_\_ Print Name/Title \_\_\_\_\_  
(Signature)

Date \_\_\_\_\_

Please return to:

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